

*seqtembridan “liberTi banki” saqarTvelos bazars inovaciur produqts SesTavazebs*

dRes “liberTi bankma” centralur filialSi gamarTa inovaciuri produqts **GIFT CARD** prezentacia. produqts SesTavazebas banki 2010 wliS seqtembridan gegmavs.

“liberTi bankis” axali proeqti warmoadgens sasaCuqre baraTs, romlis SeZenac Sesazlebeli iqneba “liberTi bankis” nebismier servis centrSi saqarTvelos masStabiT. am etapze proeqtsi CarTulia aTze meti savaWro da momsaxurebis obieqti da maTi ricxvi 2010 wliS seqtembramde mniSvnelovnad gairdeba.

sawyis etapze **GIFT CARD**-is proeqtsi CarTuli savaWro da momsaxurebis obieqtebi



**GIFT CARD** aris dabadebis dReebis, qorwilebis, swavlis damTavrebis da nebismieri sxva RirsSesaniSnavi dRisTvis saukeTeso saCuqari.

**GIFT CARD** Sevsebulia myidvelis mier gadaxdili Tanxis odenobiT. SeZenis Semdeg myidveli SeZlebs baraTi nebismier adamiანს gadascas saCuqrad da baraTis uSualo mflobelis mis gamoyenebas SeZlebs proeqtsi CarTul nebismier savaWro obieqtsi “liberTi bankis” POS-termalebis meSveobiT. baraTi imoqmedebs misi SeZenidan erTi wliS ganmavl obaSi.

**“liberTi bankis” Sesaxeb**

“liberTi banki” (GSE: BANK) 2002 wels daarsda da sididiT meeqvse qarTuli bankia. bankis sabazro wilma mTliani aqtivebis mixedvit 2010 wliS 30 ivnisis mdgomareobiT 4.8% Seadgina (2009 wliS seqtembreSi bankis sabazro wili mTliani aqtivebis mixedvit 3.5% iyo). “liberTi bankis” 179 filialisgan Semdgari yvelaze didi qseli aqvs da igi daaxloebiT 1.2 milion fizikur pirs da 20,000-ze met iuridiul pirs uwevs momsaxurebas. 2009 wliS seqtembreSi “liberTi kapitalma” bankis aqciaTa sakontrolo paketi SeiZina da misi restruqturizacia daiwyo.

damatebiTi informaciisTvis ixileT [www.libertybank.ge](http://www.libertybank.ge) an daukavSirdiT:

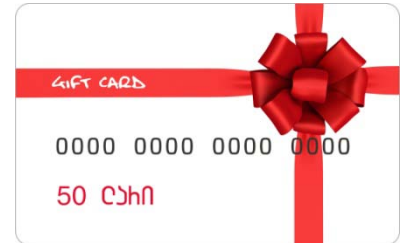
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banki klientebs SesTavazebs ori saxis **GIFT CARD**-s:

**LB** universaluri - baraTi, romlis gamoyenebac Sesazlebeli iqneba proeqtSi CarTul nebismier savawro obieqtSi. iarsebebs sami saxis universaluri baraTi:

fiqsirebuli 50 lariani nominaliT



fiqsirebuli 100 lariani nominaliT



premiumi - 20 laridan 995 laris CaTvliT nebismieri Tanxis Setanis SesazleblobiT



**LB** individualuri - konkretuli savawro obieqtis dizainiT dabewdili baraTi, romlis gamoyenebac Sesazlebeli iqneba mxolod am brendis savawro obieqtebsi

**arsebuli individualuri GIFT CARD-ebi**



baraTze arsebuli Tanxis gamoyeneba dasaCuqrebul pirs SeeZleba erTianad an nawil-nawil baraTze arsebuli Tanxis amowurvamde. am baraTze Tanxis damateba an bankomatidan ganaRdeba SeuZlebelia.

baraTze arsebuli naSTis Semowmeba SesaZlebeli iqneba veb gverdis [www.mygift.ge](http://www.mygift.ge) meSveobiT, aseve “liberTi bankis” nebismier servis centrSi da 24-saaTian sainformacio centrSi, an momentalurad mokle teqsturi Setyobinebis gagzavniT nomerze 5555.

proeqtSi monawile savaWro obieqtebis Sesaxeb informaciis miReba SesaZlebeli iqneba veb-gverdebze [www.mygift.ge](http://www.mygift.ge) da [www.libertybank.ge](http://www.libertybank.ge), “liberTi bankis” filialebsa da servis centrebSi, aseve “liberTi bankis” 24-saaTian sainformacio centrSi telefonis nomerze 555 500.

“moxaruli var, rom proeqts didi enTuziazmiT Sexvda mravali savaWro da momsaxurebis obieqti. dReisaTvis Cven ukve aTze meti partniori gvyavs. movuwodeb yvela savaWro da momsaxurebis obieqts proeqtSi monawileobis misaRebad daukavSirdnen proeqtis menejers, qalbaton ekaterine xodels telefonis nomerze 895 36 70 77 an elqtronuli fostis meSveobiT: [ekaterine.khodeli@libertybank.ge](mailto:ekaterine.khodeli@libertybank.ge)”, aRni Sna “liberTi bankis” generaluri direktoris moadgilem, ***giorgi arvelaZem.***